

Prior to becoming a book author, lecturer, and expert on Adult ADHD, Gina Pera was a print editor with 20 years experience in news and feature publications, marketing communications, and instructional design. Colleagues and readers praised her work as original, accurate, clear, fair, and compelling.

July 1993- December 1999: Writer and Editorial Consultant

San Diego and San Francisco Bay Area, California

- Contributing editor to *Disney Adventures Magazine*. Produced "Technomania" section, writing and editing features about computers, the Internet, and technology
- Consulting editor to *Shape* magazine
- As Associate Editor of San Diego Online, helped launch the web's first city magazine
- Contributing writer/editor to Gannett's *USA Weekend* magazine (circulation: 40 million) with acknowledgements including the "Best Magazine Edition" award from The Association for Women in Communications and a Unity Award in Media, which recognizes accurate exposure of issues affecting minorities and disabled persons.
- Travel writer for *USA Today*

September, 1989 - June 1993: Managing Editor - *San Diego Business Journal*

San Diego, California

- Supervised the work of ten reporters covering biotechnology, real estate, healthcare, city government, and other business beats.
- Edited stories for accuracy and style; designed layouts; wrote headlines and editorials.
- Dramatically upgraded 15 annual magazines.
- Developed and supervised editorial and design freelance staff.
- Won numerous San Diego Press Club awards and special recognition from the San Diego Society of Psychiatric physicians for coverage of mental health issues in the workplace.

May 1983 - September 1989: Writer, Consulting Editor

San Diego, California

Specialized in producing feature stories, editorial market research, and instructional systems design. Clients included: *Ranch & Coast Magazine*, Whittle Communications, *USA Today*, Hewlett-Packard, and IBM.

March 1978 - April 1983: Senior Editor/ Whittle Communications

Knoxville, Tennessee

Produced monthly high-quality glossy film magazine, bi-weekly college news poster, and five annual magazines on subjects ranging from healthcare and parenting to travel and films. National circulation: 750,000 to 1,200,000.

Education: Bachelor of Science in Mass Communications (High Honors), University of Tennessee, Knoxville, August 1978. Emphasis in News-Editorial Journalism.